

## CASE STUDY

### University of Northern Iowa Cedar Falls, IA

An obsolete hard-wired clock system was getting in the way of the University of Northern Iowa's main building projects. Clocks around campus fell out-of-sync with each new renovation, causing problems for administrators, faculty and students. The university installed a Primex Clock System to fix the problem.

"We just hang them and go. There are no wires to pull."

- John Streicher,  
Electrical Engineer



#### The Problem:

The University of Northern Iowa is a top-rated institution with an ever-evolving campus. Renovations and technology upgrades can be seen throughout the 15-building campus. Unfortunately, the university's hard-wired clock system was causing unnecessary delays for a number of the university's projects. "Every time a clock was added or replaced, it required complicated wiring from the closest existing clock to the new clock," explained John Streicher, an electrical engineer for the school.

To make matters worse, the out-of-sync clocks were also causing major delays for students and faculty. "Many students have back-to-back classes on opposite ends of the college campus," said the university's public relations director. "When the clocks are out of sync, classes don't start or end on time and students arrive late."

#### The Solution:

After a thorough investigation of all the options available, the university installed Primex's high power system because of its low maintenance costs, guaranteed accuracy and easy installation. "We just hang them [the clocks] and go," Steicher said. "There are no wires to pull."

#### Results:

- All of the university buildings are synchronized to the same time.
- The university's renovations are no longer impeded by its clock system
- The university saves money because of the low maintenance costs.
- All clocks automatically reset themselves for Daylight Savings Time.



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